

# URIEL MORALES LÓPEZ

## FRONT-END DEVELOPER

## UX/UI WEB DESIGNER

## VISUAL DESIGNER



17/01/1986 | **685 296 745**  
uriel-morales@outlook.com  
linkedin.com/in/urielmoraleslopez  
**www.urielmorales.com**

## I OFFER

---

Business and team vision. Goal-oriented.  
Motivational and tenacious character.  
Creativity, analytical skills, and a  
problem-solving spirit.

## I SEEK

---

Projects where I can develop my technical  
and leadership abilities, contributing to  
the achievement of the company's goals  
and strategies.

## WORK EXPERIENCE

---

### **CHEIL SPAIN - MADRID (2017 - CURRENTLY)**

Visual Designer, Illustration, Front-end Developer and UI/UX Web Design.

Training the current Development and Design team in processes and guidelines for clients such as **Samsung** and **WiZink**. Supervision of client deliveries. Task management and coordination.

Media campaigns. Corporate and internal communication. Development of landing pages, forms, and newsletters. UX/UI solutions research and prototyping.

### **TELECOMING - MADRID (2016 - 2017)**

Visual Designer, Front-end Developer and UI/UX Web Design.

### **FREELANCE - BARCELONA Y MADRID (2009 - 2016)**

Visual Designer, Illustration and Front-end Developer

### **EL CORTE INGLÉS - BARCELONA (2002 - 2009)**

Visual Designer.

# SKILLS

---

## **SENIOR FRONT-END DEVELOPER**

HTML5, CSS3, JavaScript, JQuery, XLM, JSON, Angular, Sass/Less, BootStrap, GitHub, Sublime Text, Visual Studio, Adobe Target, Adobe Campaign, Adobe Experience Manager, Newsletter / Emailing, Compilers, Pixel Perfect, QA Testing.

## **SENIOR UX/UI WEB DESIGNER**

Figma, Sketch, Wireframes Sketching, Components development, Web design, Responsive design, Interactions, User experience, User interface.

## **SENIOR VISUAL DESIGNER**

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Indesign, Adobe Premiere, Google Web Designer, Vectorial Illustration, Video editing, Motion Graphics, Branding, Logo design, Tipography, Print/Offline, Banners, Media campaigns.

# DEGREES

---

## **2015 - MADRID**

Programming of structured languages in management applications.

## **2008 - BARCELONA**

Higher Technician in Graphic Design.

## **2008 - BARCELONA**

Higher Technician in Illustration.

## **2004 - BARCELONA**

Artistic Baccaulaureate.

# OTHER KNOLEDGE

---

## **LANGUAGES**

Spanish y Catalan (native).

English (First - Advanced).